NORTHERN TERRITORY OF AUSTRALIA

Regulations 1987, No. 34*

Regulations under the *Cigarette Containers* (*Labelling*) *Act*

I, ERIC EUGENE JOHNSTON, the Administrator of the Northern Territory of Australia, acting with the advice of the Executive Council, hereby make the following Regulations under the Cigarette Containers (Labelling) Act.

Dated this twenty-fourth day of June, 1987.

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CIGARETTE CONTAINERS (LABELLING) REGULATIONS

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These Regulations may be cited as the Cigarette Containers (Labelling) Regulations 1987.

2. COMMENCEMENT

These Regulations shall come into operation -

- (a) in relation to cigarettes manufactured in Australia on 1st July, 1987; and
- (b) in relation to cigarettes manufactured outside Australia on 1st September, 1987.

Government Printer of the Northern Territory
Price: \$0.80

 $^{^{\}star}$ Notified in the Northern Territory Government Gazette on 1 July, 1987.

Cigarette Containers (Labelling)

3. INTERPRETATION

In these Regulations -

"brand name" in relation to cigarettes, means the trade name under which the cigarettes are sold;

"marked" in relation to a container, means printed on the container or affixed to the container by means of an adhesive label.

4. HEALTH WARNING

(1) A container of cigarettes shall be marked with a health warning which consists of one of the following statements:

"SMOKING CAUSES LUNG CANCER"

"SMOKING CAUSES HEART DISEASE"

"SMOKING DAMAGES YOUR LUNGS"

"SMOKING REDUCES YOUR FITNESS"

and the attribution "Health Authority Warning" which shall appear below the statement.

- (2) Subject—to—subregulation (4), the statement shall be marked in one line of letters in upper case of not less than 14 point. $\frac{1}{12484419}$
- (3) The attribution shall be marked in one line of letters in upper and lower case which are half of the point size of those in which the statement is printed.
- (4) The lettering of the statement may be smaller than 14 point as long as it is in the largest practicable point size and the lettering of the statement and the attribution together covers at least 15 per cent of each face on which they are marked.

5. POSITION AND PROMINENCE

- (1) The health warning shall be marked at the base of the front and back of a container.
- (2) Where a container does not have front and back faces, the health warning shall be marked -
- (a) in the case of a pouch, tin or cylinder, on each face on which the brand name appears; and
 - (b) in any other case, on not less than 2 faces.

Cigarette Containers (Labelling)

- (3) The health warning -
- (a) shall be marked in a colour or colours that will contrast distinctly with the background on which it appears; and
- (b) subject to paragraph (a), may be marked in a colour which appears elsewhere on the container.

6. AREA ABOVE WARNING

- (1) Immediately above the statement a space shall be provided which is equivalent in size to the area of the statement.
- (2) No graphics or inscriptions shall be marked in this space unless they are part of a trade mark registered under the $Trade\ Marks\ Act\ 1955$ of the Commonwealth and do not occupy more than half of the area of the space.

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